

## NEWS RELEASE

Date: October 18, 2016

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FOR IMMEDIATE RELEASE

Subject: RUN the Round A BOUTS this Friday

OLEAN — After a quick meeting last Friday, the ROUND A' BOUT RUN was developed and organized. The run will be Friday, October 21, with a start time of 5:30 p.m. Mayor William Aiello, one of about six people at this meeting, stated, "Come on down and celebrate the official opening of Union Streets and run from State Street to Main Street and back!"

Registration will be in front of the city building that night from 5 to 5:20 p.m. Runners will run right in the street with police escort at start and at end. Walkers will walk along the sidewalks up and back. The streets will not be CLOSED as the run will have the police escort the runners up and back. TRAFFIC ALERT as Union Street will be slowed for the race during this time.

There is no charge for the run. A freewill donation of \$10 is suggested with the proceeds going to downtown Olean efforts of Revitalizing Olean. Greater Olean Area Chamber of Commerce is working with the Union Street eateries to develop in-house incentives and encourage the participants to come on in after the run.

Meme Yanetsko, another run organizer, added, "WE will need volunteers to help with this quick run/walk at the intersections/driveways. Since we won't be closing the streets, the intersections/driveways will be 'live' and we will need about 15 volunteers." The volunteers will stop traffic from flowing into Union Street. The volunteers are needed from about 5:10 to 6:10 that night. They will be assigned a location as they sign up to help.

Paul Brown Dodge, Paul Brown Chevy, the City of Olean and Greater Olean Area Chamber of Commerce are organizing this event. Questions? Want to volunteer? Please email [info@oleanny.com](mailto:info@oleanny.com) for questions or if you would like to volunteer.

#runtheROUNDaBOUTS