

# City of Olean Northwest Corridor Revitalization Plan Project Overview

## What is the Revitalization Plan?

The Northwest Corridor Revitalization Plan is being funded by the NYS Department of State's Brownfield Opportunity Areas (BOA) Program. The BOA Program is a three-step process that provides communities with guidance, expertise and financial assistance to complete area-wide revitalization and implementation strategies for neighborhoods or areas affected by brownfields, industrial activity or vacant or abandoned properties. Brownfields are dormant or underutilized properties where contamination or perceived contamination has impeded investment and redevelopment.

### Step 1: Pre-Nomination Study

Completed by the City in 2007, this study provided a broad overview of the potential for redevelopment and investment in the Study Area and opportunities for revitalization.

### Step 2: Nomination Study

The City has recently been awarded funding to complete this step, which will provide a comprehensive analysis of the Study Area and a detailed revitalization strategy.

### Step 3: Implementation Strategy

This step begins the implementation process for the recommendations made in Step 2, which includes pre-development activities to spur private sector investment.



## I am a member of the Steering Committee. What's my role?

Steering Committee members are responsible for providing general oversight of the project, attending review meetings and providing thoughtful and creative feedback to the City and consultant team.

Steering committee members were identified based on their knowledge, expertise and interests in economic and community development within the City of Olean. The Steering Committee will evaluate the findings and analysis of the consultant team and validate that recommendations are appropriate and viable within the community.

Most importantly, your relationships with residents will ensure that the planning process is informed by public input. We are relying on you to spread the word about the Study and public outreach opportunities, including meetings and workshops.

**As a committee member, you are critical to the Revitalization Plan's success! Thank you for your willingness to participate!**

## Steering Committee Meetings

Steering Committee Meetings have been tentatively scheduled for the following dates:

**October 29, 2012**

**January 17, 2012**

**March 14, 2013**

**May 9, 2013**

**July 11, 2013**

**September 12, 2013**

**October 17, 2013**

## Purpose of the Revitalization Plan

The City of Olean has been proactively planning for areas dominated by former industrial activity in the City's northwest quadrant. In 2007, the City completed Step 1 of the NYSDOS BOA Program which identified general objectives for the redevelopment and revitalization of the Study Area, including:

- cleanup and redevelop vacant industrial properties;
- improving access and circulation for all modes of transportation, with an emphasis on Buffalo Street and creating a strong connection between Constitution Avenue and Franklin Street;
- identifying how renewable energy opportunities can be capitalized upon;
- enhancing infrastructure to support new development; and
- improving quality of life in adjacent residential neighborhoods.

The Revitalization Plan in Step 2 will result in a Master Plan and Implementation Strategy to revitalize the northwest quadrant of the City, including the development of alternatives and recommendations for infrastructure improvements, a business recruitment strategy, a market analysis and community branding strategy, and reuse alternatives for several vacant or underutilized sites.



## Project Schedule

## Inventory & Analysis

October 2012 to February 2013

## Public Meeting # 1

November 2012

## Master Plan Development

February 2013 to September 2013

## Public Meeting #2

February/March 2013

## Public Meeting #3

May 2013

## Final Nomination Study

Sept. 2013 to Dec. 2013

## Public Meeting #4

September 2013

## Project Completion

Dec. 2013 to Jan. 2014