



For Immediate Release

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Bird Scooters Are Available in the City of Olean

April 27, 2022—Olean—The City of Olean and Bird, a leader in environmentally friendly electric transportation, will continue to offer shared e-scooters to the city. The eco-friendly transportation option can be activated through Bird’s free mobile phone application and the scooters are available throughout the city. The scooters allow riders to go to the store, meet up with friends, explore the community and take many other daily trips.

“The Bird scooters were very popular last year and we are pleased to be able to offer our residents this efficient and fun way to get around the City,” said William J. Aiello, Mayor of the City of Olean. “If residents are interested in using the scooters they should download the free, mobile phone application; it will help riders find and activate the scooters.”

Bird scooters, developed by an in-house team of leading engineering and vehicle design experts, also provide a naturally socially distanced way to get around and offer residents without cars another transportation option.

Austin Marshburn, Head of City and University Partnerships at Bird, said, “We applaud the City of Olean for their commitment to offering convenient, environmentally friendly and reliable transportation options to residents and visitors.”

Bird offers a number of features and benefits to riders in Olean. Some of which include:

- **Community Pricing:** Bird’s inclusive [Community Pricing Program](#) offers a 50% discount to low-income riders, Pell grant recipients, select local nonprofit and community organizations, veterans and senior citizens. Those who qualify can sign up by downloading the Bird app, creating an account and emailing proof of eligibility to access@bird.co.
- **Free Rides for Healthcare Workers and Emergency Personnel:** To recognize the individuals whose work continues to be so crucial to the health and safety of our communities, Bird offers [free rides to healthcare workers and emergency personnel](#). Those who qualify can sign up by emailing a copy of their medical identification card, name and phone number to together@bird.co. Eligible riders receive two free 30-minute rides per day.

- **Community Mode:** Bird values community input. Anyone with a Bird account can report or provide feedback on vehicle-related issues such as poorly parked or damaged vehicles in their area by tapping the yield sign on the bottom left of the in-app Bird map. When a report is submitted, someone is assigned to correct the issue.

About Bird

Bird is an electric vehicle company dedicated to bringing affordable, environmentally friendly transportation solutions such as e-scooters and e-bikes to communities across the world. Founded in 2017 by transportation pioneer Travis VanderZanden, Bird is rapidly expanding. Today, it provides fleets of shared micro electric vehicles to riders in more than 350 cities globally and makes its products available for purchase at www.bird.co and via leading retailers and distribution partners. Bird partners closely with the cities in which it operates to provide a reliable and affordable transportation option for people who live and work there.

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